

SUCCESS



Network Marketing Blueprint

THE GUIDE TO VICTORY



www.imtesters.com

Welcome to a journey of success in the dynamic world of Network Marketing. In this comprehensive guide, we present a proven blueprint that demystifies the art of building a thriving Network Marketing team. From novice to expert, this resourceful guide equips you with the essential strategies, mindset, and techniques to conquer the challenges and embrace the triumphs of the Network Marketing landscape.



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Top Two Reasons People Fail In Network Marketing

Here are two reasons so many people “fail” in network marketing. I’m hesitant to say “fail” because most people don’t stick around long enough to even give themselves a fair chance to succeed. You can’t “fail” in something if you didn’t give it your best and didn’t give yourself time to succeed. In fact, I don’t believe most people “fail” in network marketing. Instead, most people quit. Big difference.

#1 = Wrong Mindset:

Becoming an entrepreneur is a paradigm shift. You must learn delayed gratification. As an entrepreneur, you get paid based on your RESULTS, not the number of hours worked.

No productivity and no sales equals no money.

Another mindset issue with network marketing is

UNREALISTIC expectations. People are funny. They’ve been in the workforce for 10-20 years, and they make \$50,000 per year. But they join our industry, do it part-time, and expect to replace or surpass that income instantly. I will never understand that way of thinking.



#2 = Time & Effort:

Most people are not persistent and consistent and do not give themselves time to succeed in their business. Could you imagine a restaurant owner investing \$250,000 to start a restaurant with the mindset that “I’ll give it a try for 90 days and see how it goes?”. Me neither. Yet, that is exactly the mindset of most MLM Reps. You must be ALL IN mentally if you want to succeed in the business on a grand scale, even if you are doing the business part-time. You cannot dabble or only work in the business when it is convenient if you are trying to build something big. The longer you do the business the easier it becomes. The longer you stick with one company the more credibility you have. Will you do it? Only you can decide that. But that is what is required if you want to create a life-changing income. Our industry is not for everyone, but if you see the possibilities and want the leverage and residual income it offers, I encourage you to evaluate yourself in each of these three areas and look for ways to improve.



The Top Reason People Succeed In Network Marketing

They pick a strategy that resonates with them. They pick something that aligns with their goals, skills, personality, vision, budget, and available time. If you're inexperienced or have never been successful before, there is no point to reinvent the wheel and do it your own way, especially if you don't know what you are doing. The following strategy is a great way for you to get started on your path to success.

Solo Ad Marketing Done Right

This isn't your Grandma's solo ad training. Here's what most solo ad sellers do: They buy traffic from seller A, seller A buys traffic from seller B, seller B bought traffic from seller C, and so on. The result is, subscribers are also the subscribers from hundreds and thousands of other people's lists. So most vendors don't have the fresh leads to sustain a long-term business model. So what other options do you have?



Tim Ph Solo Ads

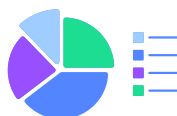
Tim is one of the very few solo ad vendors that actually offers high-converting honest solo ad traffic. He also offers very affordable prices because he owns the lists and does not have an affiliate program. So the savings are passed on to his customers. Follow the link below to review Tim's services

Make sure to right click and open in a new window

[Click Here to Visit Tim's Website](#)

You'll notice he offers "Regular" and "Premium" packages. It's recommended you purchase one of the "Premium" packages to receive better results. When you do order and submit your **LiveGood tour link**, make sure to include this in the "Notes" section. "**Please send my clicks between 8 am and 8 pm**". It's best not to have people visiting your link at 2 am. Who knows what they're up to at that time? Just saying.

So what about the click results from Tim? Our team is seeing around 5 to 10 free tour takers per 100 clicks. There's no guarantee on how many you will receive. Everyone will experience different results.



Email Marketing

When you start receiving notifications that people are signing up for the free LiveGood tour, you're going to send them a series of emails from your own email account. Why? Because you don't want to take any chances that your email won't get to a person's inbox. You might think that you could build your own list using an autoresponder and then promote prospects to your LiveGood link. Here's why that's a bad idea: Let's say you promote your own landing page to build your own email list. Okay, now you have to convince them to fill out another form on the LiveGood site. It's very difficult to get prospects to fill out two separate forms. You don't want to ask them to sign up for your list, and then sign up for the LiveGood tour. So it's best to direct them to your LiveGood tour link. Besides, LiveGood sends them follow-up emails on your behalf anyway. So you can see why it's best not to build your own list. Sure, you might get more prospects to subscribe to your list, but will they ever sign up for the LiveGood tour?



Email Marketing

The success is in the follow-up



The most important step when someone registers for the free tour is reaching out to them. Please don't think a prospect is going to become an upgraded affiliate just because they registered. It doesn't work that way every time. This is why you don't want to take any chances whatsoever. It's really simple to send out a few emails each day. The emails are even written for you. It's important to start a spreadsheet, text, or Word doc to keep track of what emails you sent to which members. Set up a day 1 group when members join on day one, then set up a day 2 group, etc.

Make sure to right click and open in a new window

[Click Here For Our Team's Email Page](#)

Bookmark the email page so you can access it daily. Follow the instructions on the page to start sending your emails. Tim's clicks will come in over four to five days. You'll contact each new member as they register daily. So, it will probably take around two weeks to contact everyone using all of the emails.



No Upgrades...Should I Quit?

Okay, I get it. We live in a 'microwave world'. We want it and we want it now. We want everything to be fast and instant. We still buy into the myth that Easy, Fast, Free and No work involved is true. (It's a lie).

But anything real, lasting, and worthwhile takes time, focus, takes work. I got an email from a member after 4 weeks:

"When will I get refs to fill my downline up?"

Would you start an 'Off Line' business and quit if you didn't see a profit within 30 days? Most 'Off Line' businesses take 3 to 5 years to break even, much less to make a profit. And then, what are you going to do when you quit? Jump on another shiny object and get the same results again?

It's a vicious cycle that will only leave you broke, busted, and disgusted. You must give this time. At the minimum, at least 6 months. You must also WORK on promoting to get new tour takers every day. You are planting seeds for your future wealth. You must nurture it (stay focused). You must water it (promote and advertise). You must pull the weeds.



How Leverage Works

Being successful in Network Marketing is NOT based on how much work you can do yourself. Instead, it is all about leveraging the time and efforts of your team.

Follow me here.

Suppose you are working your networking business 5 hours a week by yourself. You are going to be paid for the results you've created during those 5 hours. However, if you have built a team of just 20 members who each are putting 5 hours into their businesses, you can now be paid on the results from those. Let's take it just one step further and say you have a team of just 50 members putting in 5 hours a week. Now you can be paid for the efforts and results of 250 hours a week. Here's another aspect to it. The key to making money is to focus on those tasks which are directly responsible for generating revenue. 90% of your time needs to be devoted to money-making activities. So, if your money-making activities are focused on recruiting, then that's what all your people need to be doing too. This is why having a clear, effective game plan works so well.

Revenue Generating Activities

You must avoid time-wasting activities and focus on revenue-generating activities. Working with Livegood's free tour takers is the very best way to maximize the effectiveness of your own time. This gives you personal time leverage. Suppose your plan is to work your business by contacting between 10 to 15 people a week during the 5 hours you have available. A proven business plan is to work with the tour takers, where people have responded to online advertising and raised their hands requesting more information. Your time can be spent directly reaching out to people who have identified themselves as wanting to make additional money in a home-based business. Now imagine you had a team of 50 people each working 5 hours a week and they were contacting between 10 to 15 free tour takers a week. That's 500 to 750 tour takers your team is contacting per week.



In Conclusion

Network Marketing is a very simple business, but never mistake it for an easy business. There are skills you need to learn that are crucial to your success. Keep in mind that LEVERAGE is the most important power in achieving the success you seek. You must understand and employ leverage with your time and efforts. Work and teach clear, proven, business systems as we discussed earlier. Once you do that, then your income will be the product of that leverage, as it gets multiplied and amplified.

